

**QUIPPO organized Vastradaan Camp with GOONJ
19th Aug'08 – 21st Aug'08, Head-Office Office, Delhi**

Retaining the thrust to continue yet again for a noble social cause as our corporate responsibility, Communications Team under the able leadership of **Mr. Sunil Kanoria, VCMD – Quippo Group & Mr. Arun Kapur, Group President – Quippo & Managing Director – QTIL**, organized a clothes donation camp for the less privileged in the society.

Quippo in association with Goonj, an NGO, organized Vastradaan - a Clothes Donation Camp from 19th Aug'08 - 21st Aug'08, at the Head-Office premises, QTIL Boardroom from 11:00am till 4:00pm.

'Vastradaan' - cladding the poor, a nationwide movement by **Goonj**, an NGO, is primarily about making this basic need of clothing a matter of concern. It motivates people to bring their old clothes out of the closet and donate it to help less privileged people in remote areas of Chhattisgarh, Bihar, Orissa, and the North East besides providing basic clothing to people on the streets in the metros. The effort goes beyond the realm of 'charity' and plays a crucial role in the development process.



It was heartening to see employees from Quippo, Srei & Shristi participate enthusiastically for this cause. Throughout this drive, everybody joined hands and donated sacks of clothes, utensils, newspapers, magazines and other material for donation.

We would like to take thank all the donors on behalf of Mr. Sunil Kanoria & Mr. Arun Kapur for coming forward to donate clothes during this Initiative.

About GOONJ.. a voice an effort

A unique resource mobilization initiative providing clothes and other basic amenities to millions in the far-flung areas by turning one's wastage into a resource for another. Initiated in 1998 with just 67 clothes, it now sends out over 20,000 kgs of material every month in 19 states. A force of over 300 volunteers, GOONJ, has built up a network of over 100 grassroot organizations, panchayats, Ashoka fellows, social activists & units of Indian army in rural India. Organizations from other countries are also showing keen interest in replicating the GOONJ model.

With this we start a new chapter in Quippo, by providing old/new clothes to someone needy on a regular basis.