

Used Machinery Expo '07 (UMEX '07) **Pragati Maidan, New Delhi, 24th – 26th May 2007**

Henry Butcher participated to showcase our company's presence in the industry and the services we offer. We also offered local and foreign sourced machinery currently for sale.

Whilst we were expecting a good response to this exhibition, the crowd that turned up on the very first day of the exhibition meant that all 6 company representatives were kept busy all day. [This was](#) amazing and encouraging for us.



Mr. Will Hancock, Head of Auctions based in the U.K., flew down especially for this exhibition. In order to make as much noise as possible, we decided to conduct an auction of a digital camera every day. Whilst these auctions were being held, all other stands were empty, and it was a compliment to us that by the third day other exhibitors were thinking of their own events to coincide with ours (including a yo-yo competition)!

Most importantly we managed to collect over 350 new registrants of a very good quality as well as generate some serious buying leads.