

QUIPPO organized "RAHAT Cyclone" Camp with GOONJ 23rd - 24th July'09, Head Office, Delhi

Quippo being a socially responsible entity is equally conscious of all the socio-economic developments and is committed to social and environmental sustainability. We believe that it is very important to actively contribute to the society and create social values in order to achieve the synergistic development of society and of companies themselves. To take a step forward in the direction of our corporate responsibility, Communications Team under the able leadership of **Mr. Sunil Kanoria, VCMD - Quippo Infrastructure Equipment Ltd. & Mr. Arun Kapur, Group President - Quippo & MD - QTIL, organized** yet another CSR initiative.

Quippo in association with Goonj, an NGO, organized "RAHAT Cyclone" Camp from 23rd - 24th July'09, at the Head Office, Delhi.



"RAHAT Cyclone" is a campaign launched by **Goonj**, an NGO, to support the victims of recent disaster in West Bengal. On May 25, 2009, a massive cyclone slammed into the states of West Bengal and Orissa causing wide spread destruction and human suffering. This fierce cyclone hit the Sunderbans in West Bengal, washing away about 500 kms of embankment, uprooting over a million houses and severely affecting over 9 million people. This campaign has been started to provide support to the victims of this widespread disaster.

It was heartening to see employees from Quippo, Srei & Shristi coming together to participate enthusiastically for this cause. Throughout this drive, everybody joined hands and donated sacks of clothes, utensils, newspapers, magazines and other material for donation.

We would like to thank all the donors on behalf of Mr. Sunil Kanoria & Mr. Arun Kapur, for coming forward to donate during this Initiative.

About GOONJ, a voice an effort

Goonj is a unique resource mobilization initiative providing clothes and other basic amenities to millions in the far-flung areas by turning one's wastage into a resource for another. Initiated in 1998 with just 67 clothes, it now send out over 20,000 kgs of material every month. A force of over 300 volunteers, GOONJ has built up a network of over 150 grass-root organizations, panchayats, Ashoka fellows & social activists in various parts of 20 states of the country. GOONJ has recently been awarded the 'Indian NGO of the year' award for its governance and practices.

For more details and further donations, you may kindly contact the Corporate Communications team at corpcomm@quippoworld.com.