

NACIEL participates in IITF 2008

14th – 27th November 2008, Pragati Maidan, Delhi

NAC Infrastructure Equipment Ltd. (NACIEL) participated in India International Trade Fair 2008 (IITF-2008) from 14th – 27th November 2008 at Pragati Maidan in New Delhi. IITF is organized by India Trade Promotion Organization (ITPO), the nodal trade promotion organization of the Government of India. IITF - A veritable gateway for brand building, offers a reliable platform for initiation of trade exchanges, technology transfers, joint venture opportunities, identification of agents and distributors etc. It is a showcase of India's capabilities in technology and manufacturing.

The theme of the fair this year was “**Infrastructure and Women Empowerment**”. NACIEL being a frontrunner in the field of Infrastructure Equipment Rental in Southern states of India participated in this fair as a part of Andhra Pradesh pavilion.



The exhibition gave an opportunity for showcasing NACIEL's services amongst business delegates, both from India and abroad. The participation through a stall as well as distribution of the flyers made NACIEL one of the most visible brands in the exhibition.

“IITF 2008 has created awareness about the various infrastructure projects planned by the Andhra Pradesh government. This participation will help us in mapping our business strategies in line with these plans,” said Mr. Sanjay Khanna, Vice President – Marketing, QCEL.

Overall, the participation was successful and has opened doors for better prospects.

To know more about IITF 2008, please visit the website at: <http://www.iitfonweb.com/>