

Quipo Construction Equipment Rental participated in EXCON 2007

November 14 - 18, 2007, Bangalore International Exhibition Centre, Bangalore, India.

Quipo Construction Equipment Rental participated in 4th Excon 2007, the largest Construction Equipment and Construction Technology Trade Fair in India.

This fair was organized by Confederation of Indian Industry (CII) and was co-sponsored by Indian Earthmoving & Construction Industry Association Ltd. (IECIAL). This 5-day exhibition was an ideal platform to showcase equipment, innovative technologies and solutions to investment decision makers and users from all over India and neighboring countries.

The various types of equipment on display included Earth Moving Equipment, Vibratory Soil Compactors, Vibratory Tandem Rollers, Pneumatic Tire Rollers, Paving Equipment, Mobile & Stationary Crushing Equipment, Material handling Equipment, Hydraulic & Pneumatic Drilling Equipment, Sewer Construction & Maintenance System, Machinery for Tunnel & Gallery Construction, Prime Movers, Hydraulic Power Transmission Products etc.

The visitors to the exhibition included Indian and International Contractors, Leasing & Financing Companies, Machinery & Equipment Dealers, Construction Companies, Equipment Rental Companies, Project Developers etc.

“The best part in the exhibition was the visibility that Quipo got by the 5 boys who were roaming around wearing Quipo Jackets and distributing the flyers. We should put together a grand Quipo show next time in order to create awareness of our solutions and benefits to the customers.” said **Mr. Hemant Pincha, CEO-Construction Equipment Rental.**

According to **Mr. Sanjay Khanna, VP-Marketing**, ***“Highlight of the event was the fact that potential customers became aware of our Pan India coverage. We generated substantial amount of queries for Mining Equipment. We were also successful in selling the concept of Equipment Banking to corporates like ITD, NCC, Tata Projects, Gannon Dunkerley, Gammon India etc.”***

Overall the exhibition had a good response. QIEL received excellent B2B response from equipment & component suppliers. Substantial amount of queries were generated for Hot Mix Plants, Stone Crushers, Piling Rigs etc. Some of the deals closed at the event included rental of Transit Mixers, Excavators, Loaders, Tandem Rollers etc.

