

# QIEL participated in South Asia's largest ICT Event

15th Convergence India 2007, Pragati Maidan, New Delhi, India, 20th-22nd March 2007.

The 15th Convergence India 2007 Exhibition & Conference concluded on Thursday, the 22nd March 2007. This was the first time that QIEL had participated in Convergence India. Our unique "Booth" design coupled with the presence of the experts and informative demos on the current hot topics such as Passive Infrastructure Sharing in Telecom provided a good foundation for our success in the exhibition. QIEL was also the sole sponsors for the Media Center at this International Exhibition & Conference.

On 20<sup>th</sup> March 2007, the organizers conducted an interesting Conference session on "Convergence: The Future Fuelling the Indian Economy". Emphasizing on the Next Gen Telecom, Mr. Arun Kapur, Group President & Executive Director, QIEL captivated the audience with his focused thoughts on "Infrastructure Sharing-Fueling Indian Telephony".

**There was an impressive turnout at the QTIL booth.** We have received "Business Queries" & over 100 "Business Cards" from a wide segment of audience including from BSNL, MTNL, VSNL, Reliance Infocomm, Bharti, regulatory bodies, ITI, as well as from the Defence sector. The novel concept--- Telecom Infrastructure Sharing was the "Hotspot", with most of the visitors showing their interests in erecting towers & knowing more about this ideology and its applications.



**We would like to thank Mr. Sunil Kanoria, Chairman & Managing Director, QIEL & Mr. Arun Kapur, Group President & Executive Director, QIEL for their constant encouragement to the team for making it a roaring success!!!**