

QTIL participated in South Asia's largest ICT Event

16th Convergence India 2008, 19th-21st March 2008, Pragati Maidan, New Delhi, India.



The 16th Convergence India 2008 Exhibition & Conference concluded on Friday, the 21st March 2008. QTIL was a Gold Sponsor for this expo. Our "Booth" design aptly represented the Rebranding of the group. We had a special HR Helpdesk to address the related queries. This was coupled with the presence of the experts and informative presentations on QTIL, Quippo Group & QTIL HR. We also displayed our Media Coverage extensively. All this together provided a good foundation for our success in the exhibition. QTIL was the sole sponsor for the Delegate Kit that was distributed to all the delegates who attended this International Exhibition & Conference.

Apart from this, QTIL also distributed special sunshades to the visitors to ensure the Quippo branding throughout the exhibition. The business visitors were given the organization information in custom made Quippo Pen drives. We also ensured that the flyers with information about QTIL were distributed to each and every person visiting the exhibition during all the three days.

On 20th March 2008, the organizers conducted an interesting Conference session on 'Business Drivers & Solutions in Telecom Service & Application'. Emphasizing on the In-building solutions, Mr. Arun Kapur, presented to the audience his focused thoughts on 'Value Innovation in Telecom Infrastructure'.



There was an impressive turnout at the QTIL booth. We have received a great number of "Business Queries" with around 170 "Business Cards" and 50 visitor's remarks from a wide segment of audience including from BSNL, MTNL, VSNL, Reliance Infocomm,

Bharti, regulatory bodies, ITI, as well as from the corporate sector. The latest concept of Inbuilding solutions was a major hit, with most of the visitors showing their interests in joining hands with Quippo either for technology, or partnership or as vendors.

We would like to thank Mr. Sunil Kanoria, VCMD-Quippo, Mr. Arun Kapur, Group President-Quippo & MD-QTIL & Mr. Probal Ghosal, CEO-QTIL, for their constant encouragement to the team for making it a roaring success!!!

To know more about the South Asia's largest ICT event please visit the website at: <http://www.convergenceindia.org>

For any further queries, contact Corporate Communications team at corpcomm@quippoworld.com